



Minutes of Trust Board meeting

Thurs 24th January 2019 at 19:30 hrs at:
 Elmfield Financial Planning,
 Shuttleworth Mead Business park,
 Meadway, Padiham,
 BB12 7NG

Item No:	Agenda Item	Member Responsible	Report
1	<p>Welcome and Introductions: In attendance were John Murray, Oliver Jones, Michael Doherty, Michael Ellison, Mark O'Neill, Peter Dickinson, and David Metcalfe.</p> <p>Apologies from David Riding.</p> <p>Peter Ridehalgh was in attendance as a guest.</p>	JM	
2	<p>Matters Arising (See Minutes): Board members were brought up to date on the meeting with BRFC, details in the previous meeting's minutes.</p> <p>IT Improvement: -The website has been visually improved and moved onto MO's server. Email addresses for all board members are in progress.</p> <p>-MO conducted analysis of the website, concluding that most hits come from referrals via Newsletters or Social Media. Suggestion made to build up more organic content (refer to Item 4).</p> <p>-Outstanding IT issues: Access to Facebook. Reference page on website for Minutes. Mailchimp responsibility transferred to MO. Option to view Members in order of date they joined the Trust?</p>	<p>JM + DM</p> <p>MO</p> <p>MO + ME to liaise.</p>	<p>Next meeting</p> <p>Next meeting</p>

3	<p>Rovers Play Update: Board brought up to date, details in previous minutes.</p> <p>-Playwright contacted Henry Winter, who offered support and willingness to promote via Twitter.</p> <p>-Possibility arisen of Play having own Twitter account, to allow ease of promotion for Crowdfunding. Online donation via RT website, via '4000 Holes'?</p>	DM	ASAP
4	<p>Communication Update: -Suggested content plan by previous guest, Vesko Boydzhianov, who is keen to contribute, as is Chris O'Donnell. Board Members will look at suggestions for future RT-specific content as an ongoing issue.</p> <p>-Send questions to Members, in order to collate and create content? Added bonus of community engagement, particularly as a test of Twitter and Facebook engagement.</p> <p>-Once MO has access to all platforms (Facebook, Twitter, BRFCs, Mailchimp), we can send out one post to all platforms, ie: reduced workload.</p> <p>-Treasurer to follow up on payment to LD.</p>	ALL	Next meeting
5	<p>Report back from Fans Forum: -PR attended Fans Forum meeting on 07/01/19. Well intended meeting, but main purpose relates to feedback on the matchday experience, with a tendency to repeat previous minutes. Nevertheless could be a useful tool for RT to engage with fanbase.</p> <p>-Noteable topics of placement of Away fans, and ticket surcharge.</p> <p>- Away fan placement (top tier) in attempt to add Home advantage, but most fans prefer them in the bottom tier to generate better atmosphere.</p> <p>-Surcharge apparently hasn't affected the number of 'walk-on' fans attending (regularly 800+).</p> <p>Next pre-meet of Fans Forum dated 11/03/19.</p>	PR	ASAP

6	<p>Preparation for AGM + possible Election:</p> <ul style="list-style-type: none"> -If AGM and election are to be held mid-late June, then Notice of AGM must be given by mid-late April (8 week period). -Decision on Board vacancies, and specific skillsets required, to be decided by next meeting. -Framework of AGM and election to be confirmed at next meeting. 	ALL. JM + ME to liaise.	Next meeting
7	<p>AOB:</p> <ul style="list-style-type: none"> -The merge of 'Supporters Direct' and the 'Football Supporter's Federation' into 'The Unified Football Supporter's Organisation' confirmed in December opens possibility of long-term engagement with RT. -MD is receiving monthly news. Projects lie between supporter experience and football governance, similar to RT aims. Potential to ad relevance and visibility to RT. -Memorandum of Understanding: Heads of Agreement? MD suggested emulation of similar agreements between RT and BRFC as Fulham, Norwich, and possibly N. Forest. -Formal statement of principles, which provides a direct link between RT and BRFC. Not legally binding, but certainly useful. MD to draft for proposal to Steve Waggott. 	MD	Next meeting
8	<p>Dates of future meetings:</p> <p>Thursday 7th March 2019 and Thursday 18th April 2019</p> <p>Elmfield Financial Planning, Shuttleworth Mead Business park, Meadway, Padiham, BB12 7NG</p>		