



Minutes of Trust Board meeting

Thurs 26th September 2019 at 19:30 hrs at:
 Elmfield Financial Planning,
 Shuttleworth Mead Business park,
 Meadway, Padiham,
 BB12 7NG

Item No:	Agenda Item	Member Responsible	Report
1	<p>Welcome and Introductions: In attendance were John Murray, D. Riding, M. Ellison, P. Dickinson, and P. Ridehalgh</p> <p>Apologies from O. Jones, M. Doherty, D. Metcalfe.</p> <p>Ill: M. O'Neill.</p> <p>JM welcomed members to the first meeting of the next 2-year cycle of 3 elected Board members. He felt that meetings should continue, but were still in silent running and need to continue building a 'ready' organisation, particularly in light of recent events at Bolton and Bury.</p> <p>JM came forward with some proposed targets and test the meeting with sub-groups to work on certain elements.</p>		
2	<p>Matters Arising (See Previous Minutes): -ME reviewed the AGM. 32 members attended and got involved with the 2 presentations. -Much interest in National Involvement and support for the museum work. -A potential new board member came forward: Anthony Green, M.D. of Blackburn Yarn Dyers. We can co-opt 3 more to board. -Membership has increased over the previous year.</p>		

	<p>Finance: Agreed to transfer PayPal sum into main account.</p> <p>Since AGM: PR had attended 2 meetings of the Fans Forum and mentioned some items: -Season Ticket target was not reached, with 1,100 non-renewals and only 600 new STs in early September. -FF suggested '10-match tickets', discounts for ST holders bringing a friend, and removing the £3 surcharge.</p> <p>Board discussed some ideas: -Approach Bury fans to create a zone for them. -DE fans back to ground level. -Transport from wider Lancashire. -Freshers week tickets and transport. -BR Ladies team play more at Ewood, especially during men's international breaks.</p> <p>The Board agreed that 10 months on from the previous meeting with club, RT should prepare a prospectus of ideas to submit to the club. JM suggested a sub-group on this with JM/PR plus one other.</p> <p>JM fed back on museum progress. ME now joining meetings where possible to ensure continuity. The Heritage Lottery Fund bid now submitted and the group was waiting for a response (initial £20k bid). -Plan for a 5-day exhibition in May 2020 on 25 years since Premier League win. Also to include this new feature in Blackburn's Capital of Culture bid for 2025, on the 150th anniversary of the club.</p> <p>Other future events of note: -Adidas Exhibition run by Gary Aspden of Darwen, in the old Textile Exchange to be attended by PR. -Netflix Programme on the birth of the game, focused on Darwen/Blackburn. Starts May 2020 and being filmed in area currently. -Rovers Revolution, a new book by John Duerden to be sold/premiered in Club Shop in November.</p>	<p>PD</p> <p>JM, PR, +</p>	
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3	<p>Meetings 2019/20: JM suggested that each meeting have a longer-term theme:</p> <p>07/11/19: National Representation. 12/12/19: Marketing Prospectus (Sub-Group to be allocated). 23/01/20: RT Audit on IT/Membership. 05/03/20: RT profile/Branding (Marketing Sub-Group to be allocated). April/May dates to follow. June: AGM at Billington Band Club (specific targeting of Ribble Valley members).</p> <p>At November meeting, JM will come up with sub-groups and some allocation of Members and draft targets.</p>	<p>MD</p> <p>JM, ME, MO</p> <p>ME</p> <p>JM</p>	
4	<p>Communication Update: JM to discuss with MD and PR, with discussion on RT representation and attendance at National AGM, plus any Regional meetings. Meeting to have National work as main item after Matters Arising.</p>	<p>JM, MD, PR</p>	
5	<p>AOB: No matters arising. Meeting closed at 9pm.</p>		